

Total number of printed pages : 2

NB-XII/B&W(V)/1

2024

Beauty & Wellness (Vocational)

Total marks : 50

Time : 2 hours

General instructions :

- i) *Approximately 10 minutes is allotted to read the question paper and revise the answers.*
- ii) *All questions are compulsory.*
- iii) *The question paper consists of 21 questions.*
- iv) *Marks allocated to every question are indicated against it.*

N.B: *Check to ensure that all pages of the question paper are complete as indicated on the top left side.*

1. Choose the correct answer from the given alternatives: 10x1=10

- i. Considering the speaker's message in relation to the listener's own experience and beliefs is
 - a) hearing
 - b) understanding
 - c) evaluating
 - d) responding
- ii. File, edit, view, insert etc. are options found in
 - a) Menu Bar
 - b) Toolbar
 - c) Formula Bar
 - d) Title Bar
- iii. Under which sector of green job does recycling, composting and waste to energy conversion fall?
 - a) Agriculture
 - b) Solid waste management
 - c) Appropriate technology
 - d) Conservation of natural resources
- iv. What type of skin tone have pinkness with occasional surface redness or honey colorations?
 - a) Fair
 - b) Warm
 - c) Tan
 - d) Medium
- v. The study of colour is known as
 - a) chromatics
 - b) shade
 - c) tone
 - d) tint
- vi. It reduces tension and improve blood circulation.
 - a) Anti-aging facial massage
 - b) Aromatherapy facial massage
 - c) Acupressure facial massage
 - d) Facial palming massage
- vii. It is a non-invasive facial treatment that uses sound waves to deeply exfoliate and cleanse the skin.
 - a) Facial sauna
 - b) Ultrasonic exfoliation
 - c) Electric facial brush
 - d) Facial steaming
- viii. Which area of the salon is used to keep the inventory, supplies and equipment necessary to run a salon?
 - a) Front desk
 - b) Reception
 - c) Retail area
 - d) Store area

- ix. This type of appointment allows a customer to enter the salon, see what services are available and make an appointment for the same day.
 - a) Reservation
 - b) Direct appointment
 - c) Front desk appointment
 - d) Walk-in appointment
- x. Which of the following is **not** included in the code of conduct of the salon?
 - a) Qualification
 - b) Dress code
 - c) Customer service
 - d) Product knowledge

Answer the following questions in one word or one sentence:

- 2. Write one action that is involved in active listening. 1
- 3. State the two types of spreadsheets. 1
- 4. Define green jobs. 1
- 5. What is blusher used for? 1
- 6. Write two benefits of facial steaming. 1
- 7. Why is salon reception duty essential? 1
- 8. What is code of conduct and professional etiquette in a salon? 1
- 9. List two work accessories that are used in a salon. 1

Answer the following questions in 20-50 words:

- 10. Mention two ways to maintain positive attitude. 2
- 11. Differentiate between entrepreneur and entrepreneurship. 2
- 12. What is saree? Mention any two styles of saree draping. 1+1=2
- 13. What is facial massage? Write two types of facial massage. 1+1=2
- 14. Write any two ways for a salon receptionist in dealing with clients over phone calls. 2
- 15. Write two ways on how to maintain the Front Desk in a salon. 2
- 16. Why is creating a positive impression at the work place important for beauty therapist? Give two reasons. 2
- 17. Briefly explain any two tips to be an effective team member in a salon. 2

Answer the following questions in 60-100 words:

- 18. a) Explain four types of makeup products. 4

Or

 - b) Explain any four makeup removal methods.
- 19. a) Describe any four procedures of steaming. 4

Or

 - b) Explain any four benefits of using electric facial brush.
- 20. Describe the process of scheduling appointments in a salon. 4
 - 21. Explain four ways on how a beauty therapist should maintain good health and posture. 4
