

Total number of printed pages : 2

NB-T/B&W(V)/I

2024

**Beauty & Wellness (Vocational)**

Total marks : 50

Time : 2 hours

**General instructions :**

- i) *Approximately 10 minutes is allotted to read the question paper and revise the answers.*
- ii) *All questions are compulsory.*
- iii) *The question paper consists of 21 questions.*
- iv) *Marks allocated to every question are indicated against it.*
- v) *Write the correct question number in your answer sheet to indicate the option being attempted.*

**N.B:** *Check to ensure that all pages of the question paper are complete as indicated on the top left side.*

**1. Choose the correct answer from the given alternatives: 10x1=10**

- i. It is a complex mixture of gestures, movement, posture and tone of voice.
  - a) Kinesics
  - b) Proxemics
  - c) Haptics
  - d) Body language
- ii. Norton, AVG and Kaspersky are examples of
  - a) antivirus
  - b) system software
  - c) operating system
  - d) windows firewall
- iii. Sustainable development requires judicious use of
  - a) human resources
  - b) physical resources
  - c) natural resources
  - d) man-made resources
- iv. Which of the following product is used to protect our skin from UV rays?
  - a) Cream
  - b) Sunscreen
  - c) Toner
  - d) Moisturizer
- v. What is used to perform threading?
  - a) Nylon thread
  - b) Polyester thread
  - c) Woollen thread
  - d) Cotton thread
- vi. Which of the following is an eyebrow shape?
  - a) C shaped
  - b) L shaped
  - c) S shaped
  - d) U shaped
- vii. This type of make up usually requires minimal use of cosmetic products.
  - a) Nude make up
  - b) HD make up
  - c) Matte make up
  - d) Dewy make up
- viii. Which of the following is **not** a purpose of make up?
  - a) Enhance our features
  - b) Make us happy
  - c) Look beautiful
  - d) Hide our imperfections
- ix. The fastest and easiest way to increase customer loyalty in beauty and wellness industry is by improving
  - a) the infrastructure
  - b) the make up tools
  - c) cosmetic products
  - d) the customer service

- x. 'Be on time, your client's time is limited and valuable' is to do with
  - a) professionalism
  - b) personal grooming
  - c) customer satisfaction
  - d) customer attraction

**Answer the following questions in one word or one sentence:**

- 2. State any two key factors affecting effective communication. 1
- 3. What is computer? 1
- 4. Mention any two primary goals of sustainable development. 1
- 5. What are the tiny holes or pores on our skin from which hair grow are known as? 1
- 6. What do we use, when our skin becomes dull and dry? 1
- 7. Name any two types of waxing. 1
- 8. What should be applied on the face to complete the look in the process of make up? 1
- 9. List any two ways to create positive impression at workplace. 1

**Answer the following questions in 20-50 words:**

- 10. What is stress? Write two sources of stress in modern times. 1+1=2
- 11. Briefly describe two advantages of pursuing entrepreneurship as a career. 2
- 12. Describe two basic steps that is involved in skin care routine. 2
- 13. What is waxing? State one safety tips to be followed in waxing. 1+1=2
- 14. What is threading? Name any two types of threading. 1+1=2
- 15. What is airbrush make up? State one way of preparing airbrush make up. 1+1=2
- 16. Differentiate between HD make up and bridal make up. 2
- 17. Write any two importance of etiquettes in workplace. 2

**Answer the following questions in 60-100 words:**

- 18. (a) Explain any four skin care products. 4
- Or**
- (b) Explain the functions of epidermis, the top layer of the skin.
- 19. (a) What is bleaching? Write any three step by step procedures of bleaching. 1+3=4
- Or**
- (b) Write any four safety tips to be followed during threading session. (4)
- 20. Describe any four make up procedures. 4
- 21. Define etiquette. Explain three benefits of correct etiquettes in a workplace. 1+3=4

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