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TOURISM

(Vocational Course)

Full Marks : 30

Time : 1 hour

The figures in the margin indicate full marks for the questions

SECTION—A

- 1.** Choose the most appropriate answer from the given options of the following (any *eight*) : 1×8=8

(a) The word 'personality' has its roots in Latin word 'persona' which means

- (i) behaviour
- (ii) attitude
- (iii) mask
- (iv) hat

(b) Attire means the way we

- (i) talk
- (ii) walk
- (iii) dress up
- (iv) smile

(2)

(c) The second area which helps you to create a first good impression is

(i) clothing

(ii) grooming

(iii) body language

(iv) attitude

(d) Trips made by local residents within their own countries is

(i) domestic tourism

(ii) inbound tourism

(iii) international tourism

(iv) outbound tourism

(e) A room adjacent to the swimming pool is

(i) lanai room

(ii) pent house

(iii) suite

(iv) cabana room

(3)

(f) Which State is famous as a beach tourism?

(i) Sikkim

(ii) Meghalaya

(iii) Rajasthan

(iv) Goa

(g) Tourism helps preserved several places which are of historical importance by declaring them as

(i) tourism place

(ii) historical place

(iii) heritage

(iv) important place

(h) Room rent + 3 meals (breakfast + lunch + dinner) is called

(i) American Plan (AP)

(ii) European Plan (EP)

(iii) Bermuda Plan (BP)

(iv) Jungle Plan (JP)

(4)

(i) Mt. Abu is located in

(i) Orissa

(ii) Rajasthan

(iii) West Bengal

(iv) Kerala

(j) Which industry has surpassed the business volume of oil exports, food production and automobiles?

(i) Chemical industry

(ii) Entertainment industry

(iii) Educational industry

(iv) Tourism industry

(k) FOREX simply means

(i) Stock exchange

(ii) Students exchange

(iii) Foreign exchange

(iv) Agricultural exchange

(5)

- (l) In which of the following State, Jim Corbett National Park is situated?
- (i) Kerala
 - (ii) Jammu and Kashmir
 - (iii) Sikkim
 - (iv) Uttarakhand

SECTION—B

2. Write very short answer-type questions of the following
(any four) : 1×4=4

- (a) What should you do if you have tattoos in your body while going for an interview?
- (b) Expand CRS.
- (c) How much proportion does tourism contribute to India's GDP?
- (d) What is the full form of UNESCO?
- (e) On which event based tourism products do International Trade Fair falls in?
- (f) What do you understand by FIT?

(6)

SECTION—C

3. Write short answer-type questions of the following (any *three*) : 2×3=6
- (a) Define personality development.
 - (b) What do you understand by etiquette?
 - (c) What is tourism?
 - (d) What do you understand by MICE in tourism industry?
 - (e) State the importance of travel insurance.
 - (f) Write a short note on symbiotic tourism products. Give example.

SECTION—D

4. Write long answer-type questions of the following (any *three*) : 4×3=12
- (a) State down four general impacts laid down by the tourism industry.
 - (b) What do you understand by STDC? List down three objective of STDC.

(7)

- (c) If you are working in a travel agency, what are the four major activities that you will perform as a travel agent?
- (d) Differentiate between a Passport and Visa.
- (e) Tourism industry is an industry where social attractiveness of personality is very important. Explain and give example to support your arguments.
- (f) Differentiate between national tourism product and man-made tourism product with example.

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