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HS/XII/A.Sc.Com./ToH/24

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TOURISM AND HOSPITALITY

(Meet and Greet Officer)

Full Marks : 30

Time : 1 hour

The figures in the margin indicate full marks for the questions

General Instructions :

- (i) Write all the answers in the Answer Script.
- (ii) Attempt Section—A (Objective Questions) serially.
- (iii) Attempt all parts of a question together at one place.

SECTION—A

- 1.** Choose the most appropriate answer from the given options (any *eight*) : 1×8=8

(a) You work at the front desk of a telecom company. A customer approaches you while you are working. The customer has a query regarding a bill. What would you do?

- (i) Not pay attention to the customer
- (ii) Keep the work aside and help the customer
- (iii) Continue doing your work while talking inattentively to the customer
- (iv) Ask the customer to talk to someone else

(2)

(b) Pushkar lake is in which district of Rajasthan?

(i) Bikaner

(ii) Ajmer

(iii) Bundi

(iv) Jaisalmer

(c) 'Ghoomar' is a folk dance of which State?

(i) Gujarat

(ii) Goa

(iii) Rajasthan

(iv) Odisha

(d) Who is the father of gastronomy?

(i) Chef Paul Bocuse

(ii) Chef Sanjeev Kapoor

(iii) Alexandre Dumas

(iv) Brillat-Savarin

(3)

- (e) What is/are the smart method(s) to set goals in self-management skills?
- (i) Specific and measurable
 - (ii) Achievable and realistic
 - (iii) Time bound
 - (iv) All of the above
- (f) ICT stands for
- (i) Informal and Communication Technology
 - (ii) Information and Communication Technology
 - (iii) Informal and Commercial Technology
 - (iv) Information and Commercial Technology
- (g) Somatheeram, in Kerala is famous for which type of tourism?
- (i) Medical tourism
 - (ii) Adventurous tourism
 - (iii) Sports tourism
 - (iv) Pilgrimage tourism
- (h) Rita's children fall sick very often. They have cold and cough every month. What should Rita do?
- (i) Grow organic food in kitchen garden
 - (ii) Use air purifiers with HEPA filters
 - (iii) Keep them inside the house all the time
 - (iv) Paint her house with non-VOC paint

(4)

- (i) Sayed knows what business he wants to do but does not know what steps he has to take to get it running. The barrier stopping him is
- (i) building the right team
 - (ii) lack of plan
 - (iii) risk taking
 - (iv) None of the above
- (j) Who was the founder of the Modern Olympics?
- (i) Phidias
 - (ii) Alexander
 - (iii) Baron Pierre de Coubertin
 - (iv) L. Aemilius Cato
- (k) Which country won the first Cricket World Cup?
- (i) West Indies
 - (ii) India
 - (iii) England
 - (iv) Australia

(5)

- (l) Which of the following is not a parameter to describe an individual's personality?
- (i) Self-confidence
 - (ii) Openness
 - (iii) Neuroticism
 - (iv) Agreeableness

SECTION—B

2. Write very short answer-type questions from the following (any four) : 1×4=4

- (a) Define accessibility.
- (b) What is the full form of FIFA?
- (c) What does WTO stand for in tourism?
- (d) What is the other name of gastronomy?
- (e) Define personality.
- (f) What is perseverance?

(6)

SECTION—C

3. Write short answer-type questions from the following (any *three*) : 2×3=6
- (a) How does gastronomy affect culture and tourism?
 - (b) Define wellness and medical tourism.
 - (c) Name any four cultural world heritage sites in India.
 - (d) What are the ways to become result oriented?
 - (e) What are the ways to developed perseverance?
 - (f) Define adventure sports.

SECTION—D

4. Write long answer-type questions from the following (any *three*) : 4×3=12
- (a) What are the safety measures that a desert traveller should follow?
 - (b) What are the documents required when applying for a visa for sports events?
 - (c) What are the benefits we acquire from wellness tourism?

(7)

- (d) Define green jobs and state its benefits.
- (e) What are the different characteristics of entrepreneurship?
- (f) What is gastronomy tourism? List down five examples of food tourism activities.
