

B-28-B

Roll No.....

Total No. of Questions : 35]

[Total No. of Printed Pages : 4

XIISZRJDF20

1128-B

BUSINESS STUDIES

Time : 3 Hours]

[Maximum Marks : 100

(Long Answer Type Questions)

1. Give the meaning and importance of organising.

O R

Explain how delegation of authority is different from decentralisation of authority.

2. State the elements involved in the process of staffing.

O R

What is Training ? Give its need and importance.

3. What is Directing? Give its elements.

O R

What are the barriers to effective communication ?

4. Give the meaning and importance of Financial Planning.

O R

What is Working Capital ? How are the requirements of working capital determined ?

5. Distinguish between Marketing and Selling.

Or

What is Marketing Mix ? What are its elements ?

(Short Answer Type Questions)

6. Explain management as science.

7. Name fourteen principles of management as given by Henri Fayol.

8. What is Privatisation and Globalization ? <https://www.jkboseonline.com>

9. Explain importance of planning.

10. What is formal and informal organisation ?

11. State the relationship between planning and controlling.

12. What is Capital Structure ?

13. State and functions of stock exchange.

14. Give the techniques of sales promotion.

15. What are the ways and means of Consumer Protection?

(Very Short Answer Type Questions)

16. Name four functions of management.

17. What is Time Study ?

18. Explain two features of planning.

19. Name steps involved in selection process.

20. Write four qualities of a good leader.

21. What is Supervision ?

22. Explain two functions of SEBI.

23. What is Penetration Pricing ?

24. Define Labeling.

25. State two consumer responsibilities.

(Objective Type Questions)

26. Management is :

- (A) An art
- (B) A science
- (C) Both (A) and (B)

27. The main aim of Taylor was to improve productivity. (True/False)

28. Economic environment is related to social and political conditions. (True/False)

29. Planning is a process.

30. Control provides basis for :

- (A) Future action
- (B) Measuring performance
- (C) Taking corrective action
- (D) All of these

31. Control needs to be rigidly implemented. (True/False)

32. Requirements of fixed capital are met by trade credit. (True/False)

33. Long-term funds are raised from market.

34. Commercial papers are issued by:

- (A) Commercial Banks
- (B) RBI
- (C) A corporate
- (D) None of these

35. SEBI regulates stock exchange transactions. (True/False)

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