Time : 1½ Hours　　　　　　　　　**MEDIA ENTERTAINMENT**

Subject Code　　　　　　**(NSQF)**

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Total No. of Questions : 3　　**(Printed Pages : 8)**　　**Maximum Marks : 30**

INSTRUCTIONS : (*i*)　　Answer each question on a fresh page.

(*ii*)　　Write the question number and sub-question number

clearly.

(*iii*)　　*All* questions are compulsory.

(*iv*)　　Figures to the right indicate full marks.

1.　(A)　Choose and write the *correct* alternative from the options given

below each statement :　　　　　　　　　　　　　　　3

(*i*)　　To uninstall any software in Windows Operating System you

need to go to ....

(*a*)　　My Computer

(*b*)　　Control Panel

(*c*)　　My Document

(*d*)　　Recycle Bin

(*ii*) In Story Building; tool which lets you know where your story is taking place is ....

(*a*) Setting

(*b*) Detail

(*c*) Plot

(*d*) Trajectory

(*iii*) I .... to capture photos of the environment.

(*a*) likes

(*b*) liking

(*c*) like

(*d*) loves

(*iv*) A web application that provides message management and reception function in windows 8 is .... application.

(*a*) People

(*b*) Reader

(*c*) Sky drive

(*d*) Mail

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(*v*)   While talking to a customer over the telephone your ....

matters a lot.

(*a*)   Gesture

(*b*)   Posture

(*c*)   Tone

(*d*)   Facial expression

(*vi*)   While editing audio in Sound Booth, you can see the waveform

of the file in the .... panel.

(*a*)   Editor

(*b*)   Marker

(*c*)   History

(*d*)   Files

(B)   Answer the following questions in *one* sentence each :   3

(*i*)   Frame an interrogative sentence on 'Where'.

(*ii*)   Define Focal Length.

(*iii*)   What is Adobe After Effects ?

(C) Answer the following questions in **2-3** sentences each : 4

   (*i*)   Draw a neat diagram of communication cycle and label all the elements.

   (*ii*) What is the use of Timeline Panel of Adobe Premiere Pro ?

2. (A) Choose and write the *correct* alternative from the options given below each statement : 3

   (*i*)   In Open office writer, to change the orientation of a page in horizontal layout we have to click on .... in orientation.

      (*a*)   Horizontal

      (*b*)   Landscape

      (*c*)   Portrait

      (*d*)   Cloud computing

   (*ii*) In Adobe Premiere Pro; an independent copy of a source clip, which you create manually is .... clip.

      (*a*)   Instance

      (*b*)   Sub

      (*c*)   Duplicate

      (*d*)   Source

(*iii*) The branch of linguistic which studies the sound system of languages is called ....

(*a*) Phonology

(*b*) Articulator Phonetic

(*c*) Acoustic Phonetic

(*d*) Auditory Phonetic

(*iv*) The scene of the story in which the main tension of the story is brought to their most intense point is ....

(*a*) Climax

(*b*) Resolution

(*c*) Back story

(*d*) Crises

(*v*) The end user of goods or services is known as ....

(*a*) Telemarketer

(*b*) Marketer

(*c*) Retailer

(*d*) Consumer

(*vi*) In spreadsheet, the gray-colored row located to the top of the rows with letters A, B, C, etc. is called ....

(*a*) Row header

(*b*) Cell header

(*c*) Column header

(*d*) Sheet header

(B) Answer the following questions in *one* sentence each : 3

(*i*) Identify and write the names of the below given parts of a Camera :

(*a*)

(*b*)

(*ii*) Give an etiquette which you should follow while talking on Telephone.

(*iii*) Define Video Editing.

(C)   Answer the following questions in **2-3** sentences each :   4

    (*i*)   Explain 'Font' in a document.

    (*ii*)   What techniques are you going to use to give good service to the customers ?

3.   (A)   Answer the following questions in *one* sentence each :   3

    (*i*)   What are Key frames in Adobe After Effects ?

    (*ii*)   Suppose you want to see the LBW of a cricket batsman in slow motion. Suggest what technique you will use to achieve the same in Adobe Premiere Pro.

    (*iii*)   Draw a neat diagram of below given tools of Adobe Premiere Pro :

        (*a*)   Razor Tool

        (*b*)   Track Select Tool

  (B)   Answer the following questions in **2-3** sentences each :   4

    (*i*)   How and using which command you are going to show the comparison of emplyees salary from the below given table in graphical form ?

	A	B	C	D
1	ABC Company Ltd.			
2	Employees Salary for the month of February 2019			
3	Employee Code	Name of the Employee	Salary	
4	111	Rajaram Rathod	15000	
5	112	Manoraj Gupta	20000	
6	113	Sarabjeet Singh	18000	
7	114	Ganpatrao Lokhande	18000	
8	115	Rajan Sharma	25000	
9				

(ii) List any *four* types of layers in Adobe After Effects.

(C) Answer the following questions : 3

(i) Explain below given terms related to camera :

(a) Aperture

(b) Close-up shot

(c) Low angle.