



2018 III 17

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Seat No. :

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Time : 2 Hours TRAVEL AGENCY OPERATIONS AND TICKETING (New Pattern)

Subject Code

V	3	5	5
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Total No. of Questions : 5

(Printed Pages : 3)

Maximum Marks : 50

- INSTRUCTIONS:**
- Answer **each** question on a **fresh** page.
 - Write the number of questions **clearly**.
 - All** questions are **compulsory**.
 - Figures to the **right** indicate **full** marks.
 - The question paper consist of questions.
 - Answer question no. **1** of **each** unit in about **1** word.
 - Answer question no. **2** of **each** unit in about **30** words.
 - Answer question no. **3** of **each** unit in about **50** words.
 - Answer question no. **4** of **each** unit in about **100** words.

UNIT – I

- 1.1.1. It is a unit of common International Value established by IATA to calculate International fares and charges. [1]
- 1.2. List any two characteristics of an inclusive tour. [2]
- 1.3. State the marketing objectives of National Tourism Organisation. [3]
- 1.4. Explain any 4 functions of a travel Agency. [4]

UNIT – II

- 2.1. The company which produces and operates the tours. [1]
- 2.2. Identify the following IATA abbreviations : [2]
 - PX
 - SS.



- 2.3. How does the travel agency derive income in the form of commissions ? [3]
- 2.4. Explain any 4 elements of an inclusive tour. [4]

UNIT – III

3. 3.1. A coupon which is used by the accounts department for issuing airline ticket. [1]
- 3.2. List any 4 unspecified services of Miscellaneous charges order. [2]
- 3.3. Classify the three types of tours. [3]
- 3.4. State the reasons for an IATA application to be disqualified. [4]

OR

Explain why is IATA recognition the most important recognition for a travel agency. [4]

UNIT – IV

4. 4.1. The first travel agency to introduce the package tour to Paris. [1]
- 4.2. Differentiate between Corporate and Associate Conference. [2]
- 4.3. State any three points to be checked before accepting an UATP Card. [3]
- 4.4. Explain any 4 types of UATP Cards. [4]

OR

What is the procedure to be followed to fill the MCO boxes ? [4]

UNIT – V

5. 5.1. A deliberate interruption of a Journey by a passenger. [1]
- 5.2. What are special fares and its categories ? [2]



5.3. Mr. and Mrs. Shaikh are travelling to Europe with their 3 children. What will be the discounted fares and condition applicable to them ? The children are aged :

- i) 8 months
- ii) 9 years
- iii) 12 years.

[3]

5.4. Identify the following routings and say whether they are OW, RT, OOJ, TOJ, RTW.

- i) Mumbai – Tokyo – New York – London – Mumbai
- ii) Sydney – Hongkong – Perth
- iii) London – Cairo – Surface – Lagos – London
- iv) Zurich – Geneva – Madrid – Zurich.

[4]
