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Time : 2½ Hours

GENERAL FOUNDATION COURSE

Subject Code

V	2	0	2
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Total No. of Questions : 5

(Printed Pages : 6)

Maximum Marks : 70

INSTRUCTIONS :

- (i) Answer each question on a fresh page.
- (ii) Write the question number and sub-question number clearly.
- (iii) All questions are compulsory.
- (iv) Use of non-programmable, non-scientific calculator is permitted.

1. (A) Fill in the blanks with the appropriate alternatives given below : 1

(i) Business opportunities and threats which affect a business unit are known as

- project report
- project appraisal
- business environment
- business idea

(B) Answer the following in *one* sentence each :

2

- (i) Give the meaning of 'Quality Assurance'.
- (ii) Write the full form of 'AGMARK'.

- (C) Answer the following in about **50** to **60** words each : 6
- (i) Explain any *three* essentials of planning.
 - (ii) Explain the importance of project report (any *three* points).
- (D) Answer any *one* of the following in about **120** to **150** words : 5
- (i) Give the meaning of 'Purchasing'. Explain the different types of purchasing.
 - (ii) What is seasonal business ? Explain any *four* ways to deal with seasonality of business.
2. (A) Fill in the blanks with the appropriate alternative given below : 1
- (i) The consumer's right for replacement of a product if found to be defective is the
- right to safety
 - right to redress
 - right to be heard
 - right to choice
- (B) Answer the following in *one* sentence each : 3
- (i) State any *two* marketing problems faced by small scale industries.
 - (ii) Give the meaning of marketing mix.
 - (iii) What is the meaning of 'Risk' ?

- (C) Answer the following in about **50 to 60** words : 3
- (i) Explain any *three* features of service marketing.
- (D) Answer any *one* of the following in about **120 to 150** words : 5
- (i) Explain any *five* ways that can help an enterprise to efficiently deal with starting crises.
- (ii) Explain any *five* corrective measures to curb industrial sickness.
3. (A) Fill in the blanks with the appropriate alternative given below : 1
- (i) The framework for helping employees to develop their personal and organisational skills and abilities is known as
- Human Resource Development
 - Human Resource Management
 - Performance Appraisal
 - Workplace Grievance
- (B) Answer the following in *one* sentence each : 2
- (i) Give the meaning of the term 'Droughts'.
- (ii) State any *two* natural causes of Landslides.
- (C) Explain the following in about **50 to 60** words each : 6
- (i) Explain any *three* benefits of Human Resource Management.
- (ii) What is extension forestry ? Explain any *two* types of extension forestry.

- (D) Answer any *one* of the following in about **120** to **150** words : 5
- (i) Explain any *five* different ways to conserve forest.
- (ii) Explain any *five* control measures to reduce deforestation.
4. (A) Fill in the blanks with the appropriate alternative given below : 1
- (i) Use of personal computers at home to conduct banking operations with a bank is called
- home banking
 - mobile banking
 - phone banking
 - internet banking
- (B) Answer the following in *one* sentence each : 3
- (i) What is the meaning of 'Hosting' ?
- (ii) State any *two* vocational training courses provided by the government for the scavenger community.
- (iii) What is the meaning of substance dependence ?
- (C) Answer the following in about **50** to **60** words each : 6
- (i) What is a Credit Card ? State any *four* advantages of credit cards to card-holders.
- (ii) What are communicable diseases ? Explain the following communicable diseases :
- (a) Polio
- (b) Typhoid.

(D) Answer any *one* of the following in about **120** to **150** words : 5

(i) Explain any *five* causes of rapid population growth.

(ii) Explain any *five* packages of services provided under the Integrated Child Development Service Scheme.

5. The following is the Trial Balance of M/s Lucilia Gonsalves for the year ended 31-03-2018 :

Trial Balance

Debit Balance	Amount	Credit Balance	Amount
Cash in hand	10,000	Sales	1,56,200
Cash at bank	40,000	Capital	3,03,800
Plant & Machinery	1,20,000	Bills payable	35,000
Factory rent	15,000	Commission received	8,000
Advertisement	18,000	Creditors	55,000
Sundry Debtors	60,000	Bank overdraft	60,000
Wages	20,000		
Sales returns	1,200		
General Expenses	12,000		
Purchases	64,000		
Petty cash	800		
Opening stock	30,000		
Freight	2,000		

Motor Van	80,000	
Drawings	45,000	
Insurance	4,200	
Fixed Deposits	45,000	
Discount	800	
Salaries	50,000	
	6,18,000	6,18,000

Adjustments :

- (i) Closing stock was valued at Rs. 1,25,000.
- (ii) Outstandings were as follows :
 - (a) Wages Rs. 5,000
 - (b) Salaries Rs. 10,000.
- (iii) Insurance was prepaid to the extent of Rs. 1,200.
- (iv) Goods worth Rs. 2,000 were distributed as free samples.
- (v) Depreciate Plant and Machinery by 5% and Motor Van by 10% per annum.

Prepare :

- (i) Trading Account for the year ended 31-03-2018. 3½
- (ii) Profit and Loss Account for the year ended 31-03-2018. 4½
- (iii) Balance Sheet as on 31-03-2018. 7