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PMP AFTER MBA



**BUSINESS
ANALYTICS**

Courses in IIM

Careerindia

Wedding planners
earn in crores

*PMP Vs MBA
A Deep analysis*

Republic Day

CAREER MAGAZINE

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कैसे हुआ कम्युनिस्टों
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53 AUSPICIOUS DAYS TO KICK OFF THE CAREER AS A WEDDING PLANNER

➔ Market opportunities

An estimated Rs. 3 lakh will be spent on each of the approx 10 lakh weddings, Rs. 5 lakh on each of the 10 lakh weddings and Rs. 15 lakh per wedding on 10 lakhs marriages.

➔ Heavy Expense

10 lakhs marriages will cost 25 lakhs per marriage, 10 lakh wedding costing Rs.35 lakh per wedding, 3 lakh marriages will have 50 lakhs expenditure per wedding and 2 lakh marriages with an expense of 1 crore or more amount.

➔ Best opportunity for Interns

If you want to move ahead in this profession, then the next six months can bring the best of the best opportunities to learn the basics. You can approach event management companies or wedding planners for the internship. The 63 auspicious days can be more auspicious for your career as well!



WEDDING PLANNERS EARN IN CRORES

By Advaita Suresh

The wedding season is already started, and the trading community across the country is optimistic and looking forward to much greater business opportunities, especially for wedding planners. Do you know, wedding planners earn crores during the wedding season?

If you work in this field or in teams of 4-5 people, your potential earnings during the season will range from 2-5 lakhs.

Nowadays event management companies are also stepping in this business and making up to 20 to 30 lakhs per wedding. According to B.C.Bhartia, president of All India Traders (CAIT), about 70 lakh weddings will be solemnised throughout the nation from January 15 to the end of June month.

IMPORTANT NOTE

NATIONAL TOURISM DAY - JAN 25

SHOWCASING INDIA'S RICH HERITAGE AND CULTURE

By Jasina Jayanandankandy

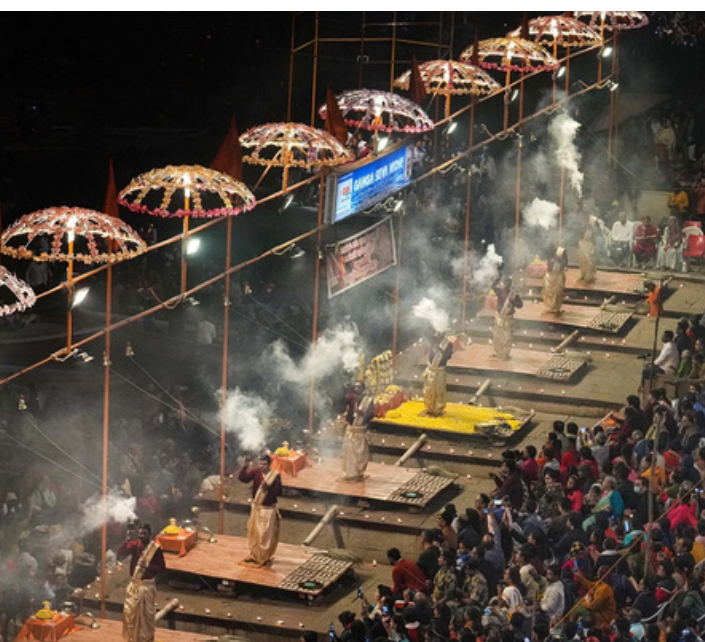
National Tourism Day emphasises the importance of tourism and increases awareness of tourism in improving the country's economy.

Growing Investment in Indian Tourism Industry Globally, India was the third largest country in terms of investment in the tourism industry, with an inflow of US\$45.7 billion in 2018, reaching 5.9% of the total investment in the country. The hotel and tourism sector received cumulative FDI inflow of US\$15.89 billion from April 2000 to June 2021.

➔ Job Opportunities

Tourism sector accounts for 9.2% of the country's total GDP and 8.1% of employment. In FY20, the tourism sector in India accounted for 39 million jobs and, by 2029, it is expected to increase to up to 53 million jobs.

World Travel and Tourism Council has said that annually India's tourism sector generates US\$220 billion. Further, the medical tourism in India is also growing, which is expected to grow to US\$3 billion in the coming years.



YOUR NEXT STEP IN EDUCATION BEGINS HERE



India International
Education Expo

28 - 30 April 2023

IEML, Greater Noida, Delhi NCR

EXHIBITION | CONFERENCE |
HACKATHON | AWARDS | COUNSELLING

THE EVENT IS DIVIDED INTO 3 ZONES



ZONE I - EDUCATION INDIA

Would feature educational institutions including Pre-schools, primary & secondary schools, colleges, universities, vocational education, higher education, research & special needs, hostels, student staying facilities, school supplies & Others.



ZONE II: EDUCATION ABROAD

Education Abroad, as the name suggests would feature International Schools, Universities, and agencies.



ZONE III: EDUCATION FRANCHISEES

The Franchisee section would feature those schools & colleges which are looking at expansion and eagerly seeking franchisee partners around India.



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HOW PMP CAN HELP MBA GRADUATES IN 2023?

There are certain things/points that need to keep in the head while going with either MBA or PMP or both courses. Let's dive into the courses of PMP and MBA... *A report by Prachi Kiran*

MBA is one of the most acclaimed and ambitious Postgraduate Degree courses across the globe. The MBA course basically emphasizes Business Administration in a holistic manner, which includes Marketing, Finance, and Accounting which helps aspiring candidates develop vital soft skills and leadership skills. Another important aspect of today's education does include Project Management Professionals, commonly known as PMP.

Though both the MBA and PMP courses are the most discussed topics across the world. MBA is all about excelling in the different perspectives in Business Administration, while; on the other hand, PMP is an inevitable part of the corporate world. Any company project needs skilled, well-trained, experienced managers who will accomplish the given task with complete confidence, dedication, and precision; here comes the vital role of Project Management Professionals.

➔ MBA Or PMP

Both MBA and PMP are of exceptional importance in the corporate field. Master of Business Administration (MBA), at its literal meaning, is a Postgraduate degree Course that enhances and nourishes the entrepreneurial attitude and mindset of the candidates who have enrolled themselves in the course, for their bright and secure future. Whereas, Project Management Professionals (PMP) is a specialized course that focuses majorly on the specific projects of the company.

➔ What is PMP

Basically, the Project Management Professional (PMP) is an internationally acknowledged licensed designation offered by the Project Management Institute, widely known as PMI.



➔ PMP Certification Requirements

- Validation of the Education that the candidates have received is an important step towards PMP. The course also asks for Experience in Project Management. These are as follows:
 - 35 hours of project management training, which means coursework that specifically addressed learning objectives in Project Management. This can be substituted with a Certified Associate in Project Management (CAPM) Certification.
 - 36 months of experience leading projects if you have a four-year degree, or 60 months of experience leading projects if you have a high-school Diploma or Associate Degree.
-

➔ Qualities to be incorporated after PMP

People: Recognizing the skills to effectively lead and motivate a project team throughout the project.

Process: Using predictive, agile, and hybrid approaches to determine which way of working is the best for each project.

Business Environment: Highlighting the success of a project and its impact on overall strategic organizational goals.

➔ What is MBA

The MBA is an internationally-recognized Master's Degree that polishes the skills that are highly required for careers in business and management. The scope for an MBA Postgraduate is not limited to the world of business and management only. A candidate who has accomplished the MBA Degree can opt for pursuing a managerial career in the Private Sector, Public Sector, and Non-Profit Sectors as well.

➔ Requirements for MBA

- Bachelor's Degree is a must for candidates who are willing to pursue an MBA Degree Course for their bright and secure future.
 - Qualifying for the Entrance Tests such as CAT, MAT, GMAT, XAT, ATMA, NMAT, IIFT, SNAP, and CMAT is the entry ticket for getting admitted to the MBA Course in India.
 - Students who are willing to pursue their Higher Studies of MBA abroad will have to crack GMAT/GRE.
 - Being proficient in English is another important requirement for getting into the MBA Degree Course.
 - Above all, the candidates should be dedicated enough to get enrolled in the MBA program.
-

➔ Qualities to be incorporated after MBA

After completing the MBA course, the candidate will have great Problem-Solving Skills.

Interpersonal Communication skills will be developed in the candidates, which will be highly beneficial in many a way.

Flexibility is another important characteristic that will find a way in the personality development of the students who have completed MBA courses.



Candidates who will possess an MBA Degree will be confident enough to tackle any situation.

Such students who will be accomplishing an MBA Degree will be highly efficient in managing Risk in any situation.

They (the MBA Degree holders) develop an Analytical Thinking nature in themselves.

PMP ----- MBA



PMP is a stand-out solution to set you apart in the current scenario of work.

One of the major benefits of having an MBA Degree is High Salary in the industry.

It is a globally recognized certification that gives confidence to the recruiter.

After pursuing the MBA Degree, means opportunity for advancement.

The PMP-certified candidate will be having advanced skills compared to the others.

MBA Degree helps the candidates in building Personal Credibility and Brand.

In a conversation with the ex-employee of L&T, **Shri Anil Srivastava**, based on his personal experience, revealed to CareerIndia that PMP Certification does add value to the growth of the personality of the candidates who are willing to pursue PMP Certification. Experience does matter, hence; the larger the project, the better the opportunity to maneuver the skill. Finally, he said, Yes!, PMP after MBA can open more opportunities.

“The purpose of Education is to turn mirrors into windows.” - Sydney J. Harris

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CareerIndia, an educational portal that always stands for the students in shaping their future in varied ways, heads towards the launch of its E-Magazine. This E-Magazine will be available to interested candidates on monthly basis, wherein; they will be introduced to another facet of CareerIndia with interesting aspects that will be fruitful for the students in several ways.

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Editor's Note



This is a small step towards paving the right path for the students, who are willing to look forward to their future in the right direction. The E-magazine will not be only accessible on the website, but aspirants can join our Telegram Channel with a single click! The E-Magazine is informative enough to aid the candidates and students in their interested examinations in many a way. Such a step of CareerIndia will make the revision portion easier as well for the appearing students. A person who loves to gain knowledge in various fields is heartedly welcomed to the E-Magazine of CareerIndia. You can enjoy and gain knowledge in your spare time as well!, just a click away and you are in the right direction through the E-Magazine of CareerIndia.

करियर इंडिया की ई-मैगज़ीन एक छोटा सा कदम है, छात्रों तक एक अलग रूप में कंटेंट पहुंचाने का। हमारी यह मासिक मैगज़ीन केवल करियर इंडिया वेबसाइट पर ही नहीं, बल्कि हमारे टेलीग्राम चैनल पर भी उपलब्ध है। जब मौका मिले, बस एक क्लिक! एक क्लिक में आप काफी कुछ रिवाइज़ कर सकते हैं, जो आपकी परीक्षा में जरूर मदद करेगा...

करियर इंडिया के सभी पाठकों से हमारा अनुरोध है कि अगर आप किसी विशेष विषय से जुड़ा कंटेंट पढ़ना चाहते हैं, तो हमें जरूर लिखें। हम अपने एक्सपर्ट के जरिए आपकी जरूर मदद करेंगे।

Just remember:

"Sometimes the smallest step in the right direction ends up being the biggest step of your life".

Ajay Mohan
Editor

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on telegram - 7795241078
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BUSINESS ANALYTICS COURSES AVAILABLE IN IIM

To build future business strategies and plans, business analytics as a process combines data analytics and business intelligence on a given collection of data. It is taught as a Master of Business Management specialisation (MBA).

IIM INDORE

DURATION: 10 MONTHS
FEES: RS. 3,05,836
MODE: ONLINE

The online programme helps aspiring managers and business leaders understand the fundamentals of business analytics.

IIM AHMEDABAD

DURATION: 6-8 MONTHS
FEES: RS. 3,67,150
MODE: ONLINE

Modules cover Statistical Modeling, ML, Financial Analytics, Marketing Analytics, HR Analytics, and Operations Analytics.

IIM RANCHI

DURATION: 2 YEAR
FEES: RS. 17,50,000
MODE: OFFLINE

Covers various management disciplines and an in-depth understanding of Data Science.



IIM BANGALORE

DURATION: 9 MONTHS
FEES: RS. 7,75,000
MODE: ONLINE & OFFLINE

The certificate programme is for marketing, operations, supply chain management, finance, insurance, and general management in numerous industries.



IIM TRICHY

DURATION: 1 YEAR
FEES: RS. 2,67,000
MODE: ONLINE & OFFLINE

The BAA Program at IIM Tiruchirappalli is concentrated on offering a framework for converting data into business acumen to produce high-quality outcomes.



Stress & Anxiety

TIPS TO COPE UP WITH STRESS DURING COMPETITIVE EXAMS

How Does Stress Affect One's Productivity?

Stress is one of the primary factors that affect the physical as well as mental well-being of a student. This inversely leads to a lowering of the overall productivity during the examination.

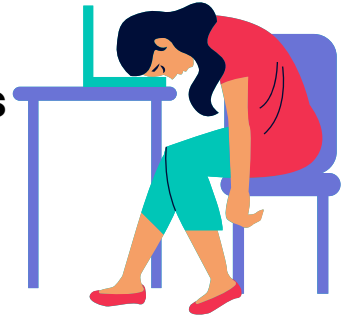
Stress induces a negative burst of adrenaline that drains out the energy from the cells and leads to a tired and poor lifestyle.

Stress, as mentioned earlier, is known to kill the brain's healthy cells. This is the first reason that leads to poor concentration among students.

It is also known to negatively affect a student's mood, due to which they start losing interest in their studies.



Tips to Tackle Stress During Competitive Examination



Indulge yourself in any form of physical activity. Regular walking or cycling can be a good option.

Participating in any outdoor sports, i.e. cricket, football or badminton can also do the work.

Adhere to cleanliness guidelines, and always keep your study station clean.

Decluttering is also therapeutic and thus helpful in keeping the mind fresh.

Take regular and frequent breaks. Studying for too long for a competitive examination can induce lethargy in the mind. Hence, breaks or short naps help rejuvenate the mind and body.

Take proper sleep of at least 7 to 8 hours a day. A healthy brain accounts for an increased level of concentration and retention power.

Plan a preparation strategy, keeping the concerned exam syllabus in mind.

कैसे हुआ कम्युनिस्टों का उदय?

विशेष प्रस्तुति

मनोज कुमार
पूर्व IOFS

क्या आप जानते हैं कि देश में कम्युनिस्ट विचारधारा का उदय कैसे हुआ? दरअसल असहयोग आन्दोलन के अचानक वापस ले लिए जाने के कारण ज़्यादातर युवा गांधीजी से नाराज़ हो गए थे। वे साम्यवादी विचारधारा के प्रभाव में आ रहे थे। वे एक समतामूलक वर्गविहीन समाज की स्थापना करना चाहते थे। सोवियत क्रांति से प्रेरित और गांधीवादी विचारों और राजनीतिक कार्यक्रम से असंतुष्ट इन युवा राष्ट्रवादियों ने देश की आर्थिक, राजनीतिक और सामाजिक बुराइयों के लिए आमूल परिवर्तन की वकालत शुरू कर दी। साम्यवादी विचारधारा के प्रभाव में आ रहे युवकों को उस समय के विख्यात क्रांतिकारी नेता नरेन भट्टाचार्य उर्फ़ मानवेन्द्र नाथ राय ने नई राह दिखाई। तब सोवियत संघ में बोलशेविक क्रांति की सफलता की धूम मची हुई थी।

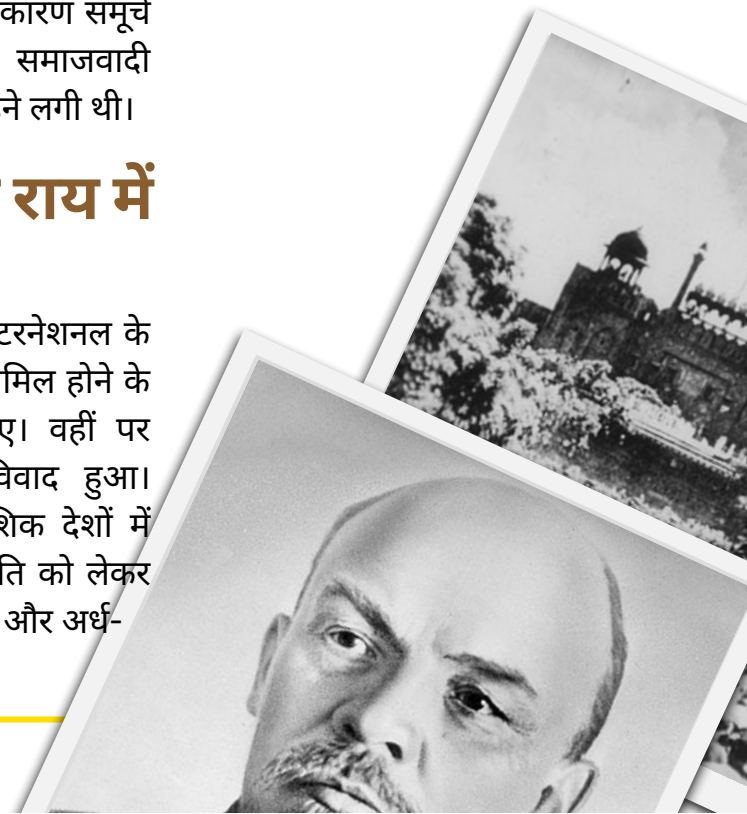
कम्युनिस्ट पार्टी ऑफ़ इंडिया' की स्थापना

अगस्त 1919 में एम.एन. राय मैक्सिको में बोलशेविक मिखाइल बोरोदीन के संपर्क में आए थे। वहाँ उन्होंने, भारतीय कम्युनिस्ट पार्टी की स्थापना करने से पहले, मैक्सिको की कम्युनिस्ट पार्टी (सोशलिस्ट वर्कर्स पार्टी) की स्थापना की थी। रूस में समाजवादी क्रांति के कारण समूचे एशिया महाद्वीप में समाजवादी विचारधारा ज़ोर पकड़ने लगी थी।

लेनिन और राय में विवाद

1920 में कम्युनिस्ट इंटरनेशनल के दूसरे अधिवेशन में शामिल होने के लिए राय मास्को गए। वहीं पर उनका लेनिन से विवाद हुआ। लेनिन का औपनिवेशिक देशों में कम्युनिस्टों की रणनीति को लेकर मत था कि उपनिवेशों और अर्ध-

उपनिवेशों में बुर्जुवा नेतृत्व वाले आंदोलनों को समर्थन दिया जाए। लेकिन राय इसके विपरीत मत रखते थे। राय का कहना था कि भारत में जनसामान्य का पहले ही गांधीजी जैसे बुर्जुवा राष्ट्रवादियों से मोहभंग हो चुका है और वह बुर्जुवा-राष्ट्रीय आंदोलन से स्वतंत्र रहकर क्रांति की ओर आगे बढ़ रहे हैं। इस दौर में खिलाफ़त आंदोलन में हिस्सा ले रहे युवा बड़ी संख्या में कम्युनिस्ट पार्टी से जुड़ गए।



अक्टूबर 1920 में एम.एन. राय ने अवनी मुखर्जी, मुहम्मद अली और मुहम्मद शफ़ीक़ के साथ मिलकर ताशकंद (तब सोवियत संघ का हिस्सा था, अब उज्बेकिस्तान का हिस्सा है) में 'कम्युनिस्ट पार्टी ऑफ़ इंडिया' की स्थापना की। मोहम्मद अली और मोहम्मद शफ़ीक़ उस समय रूस में थे। वे वहाँ तुर्की में खिलाफ़त शासन को लागू करने के लिए भारत में चल रहे खिलाफ़त आंदोलन के पक्ष में समर्थन जुटाने के लिए गए थे। यह वह समय था जब गाँधीजी भी खिलाफ़त आंदोलन का समर्थन कर रहे थे। 1922 में राय अपना मुख्यालय बर्लिन ले गए। वहाँ से उन्होंने 'वैन्गार्ड ऑफ़ इंडिपेंडेंस' नाम से एक पाक्षिक पत्रिका का प्रकाशन शुरू किया। इसके अलावा अवनी मुखर्जी के सहयोग से उन्होंने 'इंडिया इन ट्रांज़िशन' भी प्रकाशित करना आरंभ किया था। इन पत्रिकाओं के द्वारा भारतीय अर्थव्यवस्था और समाज का साम्यवादी विश्लेषण किया जाता था। कुछ अप्रवासी भारतीय क्रांतिकारी, जिनमें वीरेन्द्रनाथ चट्टोपाध्याय, भूपेन्द्रनाथ दत्त और बरकतुल्लाह प्रमुख थे, भी मार्क्सवाद की तरफ़ आकर्षित हो रहे थे। इस समूह ने 1922 में बर्लिन में 'इंडिया इंडिपेंडेंस पार्टी' की स्थापना की। पार्टी को मज़बूती प्रदान करने की कोशिश में नलिनी गुप्ता और शौकत उस्मानी के माध्यम से एम.एन. राय ने देश के दूसरे हिस्सों में सक्रिय कम्युनिस्ट समूहों से गुप-चुप तरीक़े से सम्पर्क किया।

कम्युनिस्ट समूह के प्रमुख नेता

बंबई में एस.ए. डांगे, कलकत्ता में मुज़फ़्फ़र अहमद, मद्रास में सिंगारवेलु, पंजाब में भाई संतोख सिंह और लाहौर में गुलाम हुसैन और अब्दुल मजीद, कम्युनिस्ट समूह के प्रमुख नेता थे।

1922 में एम.एस. डांगे ने बंबई से 'सोशलिस्ट' नाम का साप्ताहिक निकालना शुरू किया। यह भारत में प्रकाशित होने वाली पहली कम्युनिस्ट पत्रिका थी। वे 1921 में 'गांधी बनाम लेनिन' किताब लिख चुके थे।

लेबर किसान पार्टी का गठन

मद्रास के कम्युनिस्ट नेता सिंगारवेलु चेट्टियार ने 1923 में 'लेबर किसान पार्टी' का गठन किया। इसके पहले ही सिंगारवेलु उस वक्त सुर्खियों में आ गए थे जब उन्होंने 1922 में गया में आयोजित भारतीय राष्ट्रीय कांग्रेस सम्मेलन के दौरान 'पूर्ण स्वराज' की घोषणा की थी। और इसी तरह से एक के बाद एक किसान संगठनों का गठन होता गया। लेफ्ट की विचारधारा लोगों में इस कदर हावी हो गई कि एक बड़ा जन समूह इनके साथ हो लिया। बंगाल से लेकर तमिलनाडु तक कम्युनिस्ट पार्टियों का गठन बहुत तेज़ी से हुआ। खास बात यह है कि इसमें कांग्रेस का बड़ा समर्थन रहा।

कम्युनिस्टों ने आज़ादी के आंदोलन को बनाया व्यापक

कम्युनिस्ट विचारधारा ने 1920 के दशक में उभरती हुई नई पीढ़ी में विभिन्न विद्यार्थी और युवा संगठनों को जन्म दिया। वे 'पूर्ण स्वराज्य' के नारे के साथ साम्राज्य विरोधी आन्दोलन चलाया करते थे। वे राष्ट्रवाद को सामाजिक न्याय से जोड़े जाने की वकालत करते थे। वे आंचलिक भावनाओं को प्राथमिकता देते थे। बढ़ते सांप्रदायिक दंगों के अनुभव ने उन्हें यह मानने पर विवश कर दिया था कि भारत में धर्म पर अंकुश लगाया जाना चाहिए। भारतीय मजदूरों की बढ़ती साम्राज्यवाद-विरोधी चेतना और राष्ट्रीय राजनीति में उनकी लगातार बढ़ती भागीदारी इस बात को चिह्नित करती है कि कम्युनिस्टों ने राष्ट्रीय आन्दोलन को व्यापकता प्रदान की। हम कह सकते हैं कि भारतीय स्वाधीनता संग्राम में साम्यवादियों ने महत्वपूर्ण भूमिका प्रदान की।

पूरा लेख पढ़ने के लिए क्लिक करें





Opportunities in Hotel Industry

One industry that places a high priority on employment is hotel management, which includes a variety of services like food service, lodging, and catering. Students can receive advanced instruction in cookery, food management, and inventory control from hotel management institutions.

➔ Salary

The average starting salary is between Rs 3 lakh and Rs 8 lakh per year. Later on it goes up to 15 to 20 lakh, even more in many big group of hotels.

➔ Positions for recreation

Hotel management degree can be used to apply for a variety of informal and formal positions outside of the hotel industry. This includes events, weddings, spas and saunas, sports festivals, wellness retreat programmes, and other celebrations, among other things.

➔ In Govt Sector

One can find work in government sectors such as airlines, Indian Railways, Indian Navy Hospitality Services, shipping and cruise lines, state tourism development corporations, and so on. IRCTC, FSSAI, Food Corporation of India, Indian Navy Catering & Hospitality Services, Army Catering, are few destinations.

Hotels, resorts, fast food restaurants, and other hospitality-related businesses are some of the main employment sectors.

ADVAITA SURESH

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