

## **Design a Logo for National Recruitment Agency (NRA)**

### **Terms and Conditions**

1. Every Indian citizen or agency is eligible to participate in the competition and there is no entry fee.
2. All Government employees participating in this competition should have prior permission from their employer to participate in this competition.
3. The participant has to provide a high resolution (600 dpi) image (jpg, tiff, bmp) of the logo. The logo should fulfill the following criteria-
  - It has to be original
  - JPEG, BMP, TIFF or PDF formats are acceptable
  - Must bear the lion capitol
  - Should be relevant to the activities carried out by NRA. Participants may refer the brief description of NRA to be familiar with activities of NRA
  - It can be of multi-colour but should also be reproducible in monochrome
  - It has to be suitable to be reproduced at a size of 2.5 cm X 2.5 cm
  - Suitable to be scaled down or up.
  - Should be appropriate for any web device and any kind of print material.
  - The entry must not contain any provocative, objectionable or inappropriate content
4. Each participant has to submit a brief description of the logo in Hindi or English along with the image.
5. All entries must be submitted only through creative corner section of [www.mygov.in](http://www.mygov.in). Entries submitted through any other medium / mode would not be considered for evaluation.
6. All designs submitted will be the intellectual property of NRA, Ministry of Personnel, Public Grievances & Pensions, Department of Personnel & Training, Government of India and the participants shall not exercise any right over it. The NRA/Department of Personnel & Training (DoP&T) will have unfettered right to modify the prize-winning entry or other entries in any form and shall use them for promotional purposes, as Information, Education and Communication materials and also for any other use as may be deemed appropriate.
7. One entrant shall submit only one entry. Multiple entries from the same entrant will not be considered and will be rejected.
8. The participant must be the same person who has designed the logo and plagiarism would not be allowed.
9. The logo design must be original and should not violate any provision of the Indian Copyright Act, 1957 or the Intellectual Property Rights of any third party. Anyone found infringing on others' copyright would be disqualified from the competition. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
10. NRA/DoP&T reserves the right to decide not to proceed with the contest at any stage and also reserves the right to cancel or amend all or any part of this Contest and/ or Terms and Conditions/ Technical Parameters/ Evaluation Criteria.

However, any changes to the Terms and Conditions/ Technical Parameters/ Evaluation Criteria, or the cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participant to keep himself/ herself informed of any changes in the Terms and Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.

11. The prize money is Rs. 25,000/- for the best entry.
12. The winner will be notified through email address that she/he has provided along with his/ her submission. The MyGov portal shall also display the name of winner.
13. Taxes are the sole responsibility of the contestant receiving prize. Prize may be subject to tax reporting and other purposes. Participants have to agree to supply all necessary information to this effect and to fully cooperate in fulfilling all applicable legal requirements.
14. The responsibility to comply with the guidelines and other conditions lies entirely with the participant(s) and the Government of India shall not be answerable to any dispute raised by a third party.
15. A selection committee has been constituted within NRA/DoP&T for scrutiny and finalization of the awardees.
16. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants on any decision of the Selection Committee.
17. Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi only.

#### **Please Note:**

The participant must ensure that his/ her MyGov profile is accurate and updated since the NRA/DoP&T would be using this for further communication. This includes details such as name, photo, complete postal address, email ID, phone number and mobile no. Entries with incomplete profiles would not be considered and shall be liable to be rejected.

#### **Evaluation criteria for selection of prize winner**

Particular	Maximum Marks
Relevance to NRA's activities/challenges in recruitment sector	40
Design/Aesthetic value	30
Reproducibility in multi-colour or monochrome	15
Scalability - legibility (upscaling-200% and down scalability - 2.5cm * 2.5 cm)	15

1. Marks will be allocated by each Member of the committee independently and averaged for each criterion.
2. The person getting the maximum marks in the averaged total will be considered as the winner.
3. The selection committee also will identify winner along with first and second runner up for the record.